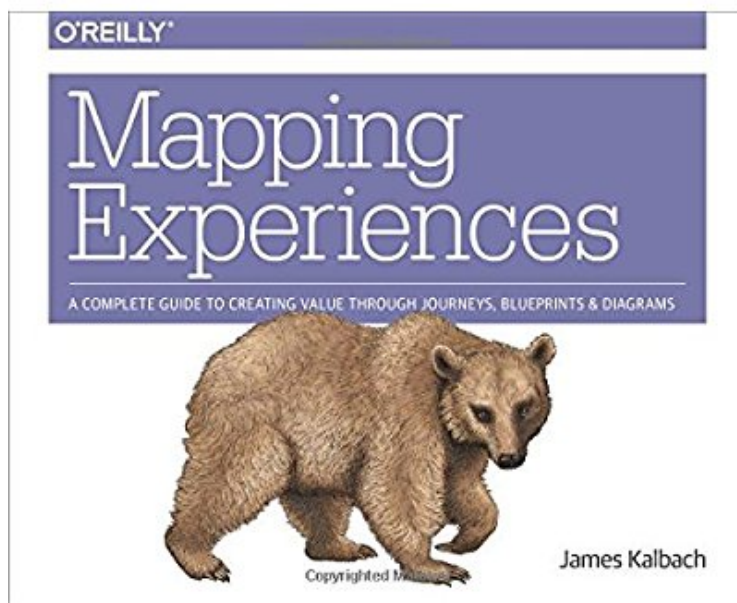


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Synopsis :

About the Author Jim Kalbach is a noted author, speaker, and instructor in user experience design, information architecture, and strategy. He is currently the Head of Customer Success at MURAL, a leading visual online workspace for remote collaboration. Jim has worked with large companies, such as eBay, Audi, SONY, Elsevier Science, LexisNexis, and Citrix. Before returning to the U.S. in 2013 after living for fifteen years in Germany, Jim was the co-founder of the European Information Architecture conferences. He also co-founded the IA Konferenz series in Germany. Jim plays jazz bass in jam sessions and combos in Jersey City, where he currently lives. In 2007 Jim published his first full-length book with O'Reilly, Designing Web Navigation. His second book, Mapping Experiences (O'Reilly) was published in 2016. He blogs at experiencinginformation.com and tweets under @jimkalbach. Read more

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